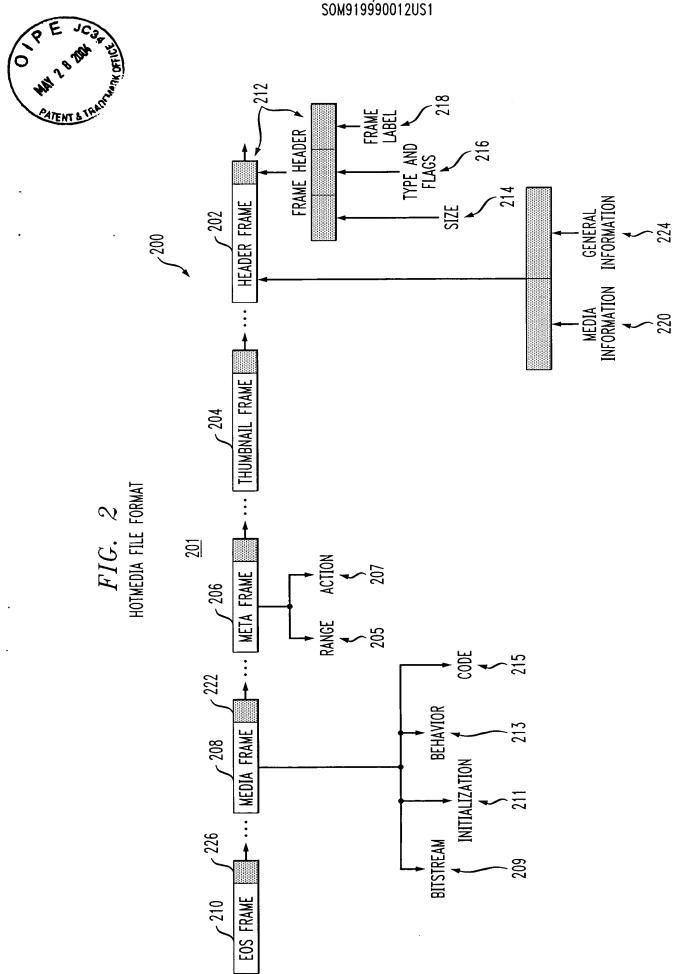
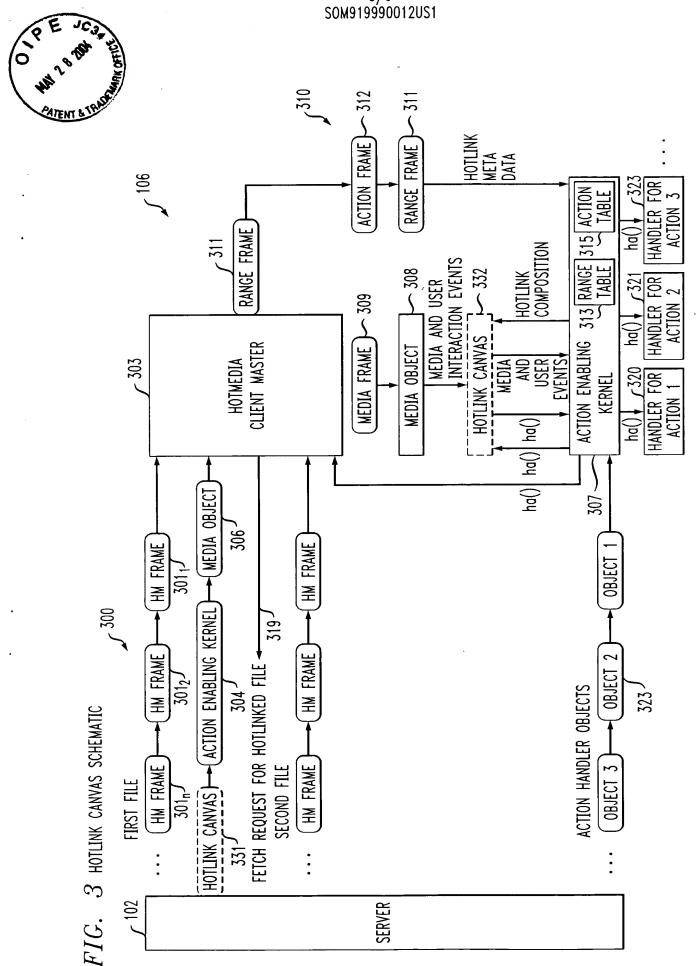
1/6 Serial No. 09/438,493 SOM919990012US1 (DMS)

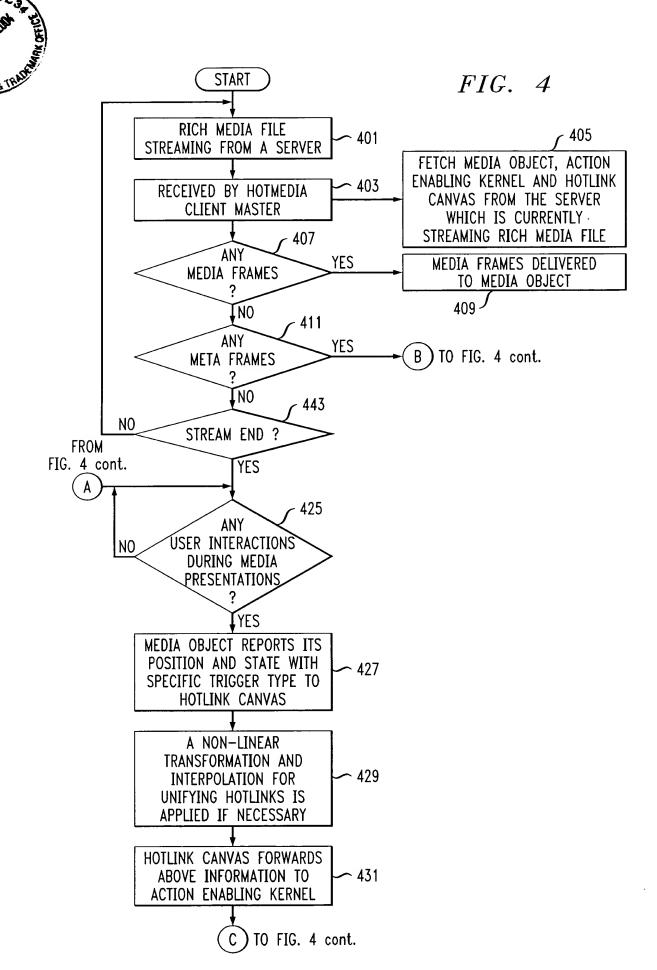


CLIENT TERMINAL AND USER INTERACTION LOGIC **PRESENTATION PRESENTATION** INTERACTION DATA AMA PATA INTERACTION - UPDATE PRESENTATION -INTERNET L00P <del>1</del>8 116 PRESENTATION FILES DEDICATED SERVER TRACKING SERVER HTTP OR 120 102~

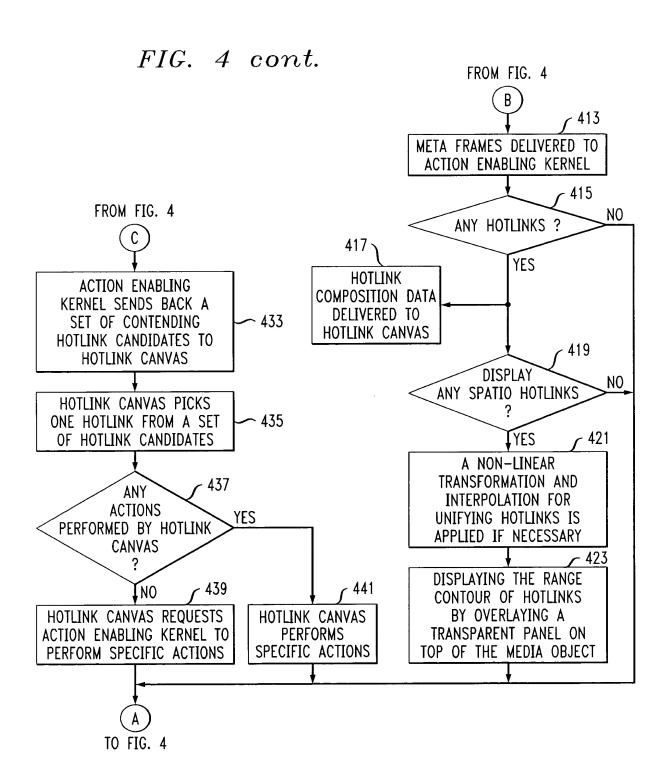
FIG. 1 HOTMEDIA SYSTEM ARCHITECTURE





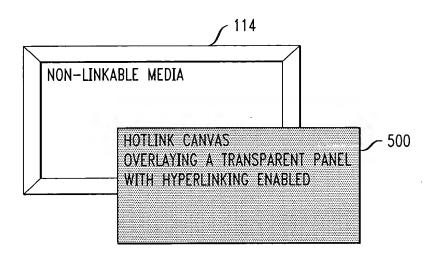








 $FIG.\ 5A$  OVERLAYING HOTLINK CANVAS ON NON-LINKABLE MEDIA



 $FIG.\ 5B$  decoupling hyperlinking from media to hotlink canvas

